

PRESS RELEASE  
Itv-comenius-en-20100628

## **Language Learning Portal LinguaTV receives European Educational Award**

**For the 15th time the Comenius EduMedia Award is handed to outstanding educational multimedia products.**

On the 25<sup>th</sup> of June 2010 the online video platform [www.LinguaTV.com](http://www.LinguaTV.com) was awarded the coveted Comenius EduMedia Seal as an "Outstanding Educational Multimedia Product" in the category of "Native and Foreign Language Education" by the renowned Association of Pedagogy and Information (Gesellschaft für Pädagogik und Information (GPI) e.V.). The Comenius EduMedia Award certifies exceptional educational and multimedia quality.

This award is presented annually by an independent international jury of media experts from ten European countries to outstanding European educational multimedia brands. Representatives from all major software and education businesses gathered together for the fifteenth time in Berlin and this year selected LinguaTV as one of the most academically valuable, content-rich and well-designed educational multimedia products.

The Comenius Award is the oldest German and European educational multimedia prize for outstanding academic multimedia products. All eligible products have to meet high academic requirements and are subject to extensive scrutiny. It is for this reason that the team at LinguaTV is extremely excited about this achievement. On behalf of LinguaTV, managing directors Sandra Gasber and Philip Gienandt accepted the award from the chairman of GPI, Prof. Dr. Gerhard E. Ortner, and Managing Director of the GPI, Dr Bernd Mikuszeit. Competing alongside LinguaTV were 140 applicants, including Auralog, Cornelsen, Digital Publishing and Klett Langenscheidt, with a total of 170 entries for the coveted European multimedia award.

The video training from LinguaTV, which is already being used actively in current teaching and learning programs at various institutions, has, with this title, already acquired its fourth award in the company's short three-year history. Since the end of April the content and features of the online platform have been enhanced. On offer are a total of sixteen courses in five foreign languages: English including Business English, French, Spanish and Italian as well as German are all now available for businesses, academic organisations and individual clients. The heart of the language course lies in the professionally produced video tutorials. Equipped with a user-friendly media player, realistic dialogues, transcripts and comprehensive interactive exercises, students are able to expand their language skills through the most practical means. Features such as a social network community, for example, add to the practical learning experience. A free trial is available for visitors at [www.LinguaTV.com](http://www.LinguaTV.com) to offer an insight into the various functions of this academically and technologically innovative online platform.

For more information about LinguaTV visit [www.LinguaTV.com](http://www.LinguaTV.com). To find out more about the Comenius-EduMedia Award visit [www.gpi-online.de](http://www.gpi-online.de).

### **CONTACT:**

Philip Gienandt  
LinguaTV GmbH  
Landsberger Allee 24  
D-10249 Berlin / Germany

Phone: +49-(0)30-42802750  
Fax: +49-(0)30-42802752  
E-Mail: [presse@linguatv.com](mailto:presse@linguatv.com)  
Website: [www.linguatv.com](http://www.linguatv.com)

## **About LinguaTV**

LinguaTV offers multimedia language and communications training programs. The relevant training videos are geared towards the specific needs of each business or the individual to create an efficient learning program. The platform includes extensive online webTV, entertaining videos, interactive games and social network community features such as study groups. LinguaTV was presented with the 2010 Comenius EduMedia Award as an "outstanding educational multimedia product" and in 2009 it won the prestigious United Nations worldwide best e-content "World Summit Award" in the category "E-learning and Education". LinguaTV was rated by the Jury of the European MEDEA Awards 2009 as "highly commended" and was honoured with the German IPTV Award in 2008. LinguaTV GmbH was founded in 2006 by Sandra Gasber and Philip Gienandt and has its headquarters in Berlin. The team consists of experienced language trainers, multimedia experts, internet specialists and film makers.