

PRESS RELEASE

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Popular language platform LinguaTV.com optimized for mobile use

Berlin, Germany - As one of the first online-language platforms, LinguaTV.com has optimised its offer for mobile use. The award-winning video-platform doesn't even require the use of native apps.

"Our users can use the entire platform without any installation both at the computer and on the notebook, or even on the move via tablet and smartphone. Doing so, they can benefit from the same learning environment, the same functions and the identical contents", declares Philip Gienandt, CEO of LinguaTV.com. LinguaTV realises the entire terminal adaptivity with HTML5. The system automatically recognises the terminal and operating system and delivers the appropriate format.



"With our mobile language courses, we also offer a professional, effective and entertaining way of learning English, Spanish, French, Italian and German as a foreign language on the road. The aim of our courses is to practice listening comprehension, grammar, vocabulary and pronunciation in context and fix them firmly in mind", says Philip Gienandt.

The video lessons provide realistic conversational language knowledge of foreign languages in a funny and memorable way. Interactive exercises in the form of multiple choice, gap text or video quiz will help to check the acquired knowledge and improve it. A pronunciation trainer and a vocabulary trainer, geared to the individual level, accompany the respective language course.

The e-learning specialists have not shied from hard work in the transition to the Mobile Learning: more than 1000 videos of the LinguaTV's Language courses have been rendered and compressed again. Many interactive exercises were revised and reprogrammed to not depend on the use of Flash. "Doing so we provide a better availability of our services abroad and in structurally weaker areas without fast internet connection. Secondly, all content of LinguaTV are thus also available on all iOS devices from Apple that don't support Flash", adds Mr. Gienandt.

For more informations www.linguatv.com

About LinguaTV GmbH

The innovative language training platform www.linguatv.com offers professionally produced training videos that show in authentic communication situations, how native speakers use the respective foreign language in a context. Realistic dialogues provide practice-relevant vocabulary, correct pronunciation and distinct cultural characteristics of communication. The audio-visual learning material is complemented by an extensive range of online learning tools, interactive exercises and games for learning and individual learning reports and learning groups that allow for multimedia and personalisation of language learning.

The language training is geared to the requirements for effective job training, and has been optimised for use in businesses and educational institutions. The e-learning program is highly modular and flexible and allows modern language training, regardless of location and time. Online training is supplemented by language learning apps for iPhone and iPad.

LinguaTV's concept has received many international awards - among others the Comenius EduMedia Seal and the ELTons International Award by the British Council. Most recently LinguaTV.com was awarded the Innovation Prize-IT 2012 by the German Initiative for Small and Medium Enterprises as the language training courses as well as the best mobile application.

PRESSE RELEASE:

LinguaTV GmbH
Philip Gienandt
Milastr. 4
D-10437 Berlin / Germany
Phone: +49-(0)30-42802750
E-Mail: presse@linguatv.com
Website: www.linguatv.com
Pressebereich: www.linguatv.com/presse.html