

PRESS RELEASE

Itv-PR-New-German-courses_20140520

German as a foreign language: LinguaTV springs to the aid of skilled workers and students from abroad with new online courses

Berlin - The flow of skilled workers and students from abroad to Germany is not coming to a halt. Hundreds of thousands are looking to find their luck in the Federal Republic, driven by the high level of unemployment in their home countries. This is a godsend for the German companies suffering from a shortage of skilled labour that are desperately looking for staff, which they mostly cannot find in the local employment market. They not only attract foreign skilled workers with permanent jobs and good salaries, but also happily assume the costs for the necessary language courses ever more often.

In fact, the current migration situation in the EU is leading to a greater demand for German as a foreign language. Against this background, the LinguaTV E-learning specialists have now extended their language-learning platform to include audiovisual online German courses. A total of eight new courses for all levels from Beginner (A1) to Advanced (B2) are now available for internet users who want to learn German quickly and effectively. "This is the start of a total of nine courses we are creating in this area, which will cover a volume of 171 lessons with over 200 videos and over 8,000 interactive exercises. With our course "German at Work" we even cater specifically to workers from abroad," LinguaTV CEO Phillip Gienandt explains.

He also refers to the positive quality-to-price ratio of the online language courses at LinguaTV, which should be especially interesting for those whose employers do not fund language training. "Even the employment agencies only provide financial support for courses up to level B1, which is unfortunately not always sufficient for a good entry into working life in Germany – depending on the job," Phillip Gienandt points out.

A description of all courses: www.linguatv.com/p_Product/1/0.

About LinguaTV GmbH

The innovative language training platform www.linguatv.com offers professionally produced training videos that show in authentic communication situations, how native speakers use the respective foreign language in a context. Realistic dialogues provide practice-relevant vocabulary, correct pronunciation and distinct cultural characteristics of communication. The audio-visual learning material is complemented by an extensive range of online learning tools, interactive exercises and games for learning and individual learning reports and

learning groups that allow for multimedia and personalization of language learning.

The language training is geared to the requirements of an effective job training, and has been optimized for use in businesses and educational institutions. The e-learning program is highly modular and flexible and allows a modern language training regardless of location and time. Online training is supplemented by language learning apps for iPhone and iPad.

LinguaTV's concept has received many international awards - among others the Comenius EduMedia Seal and the ELTons International Award by the British Council. Most recently LinguaTV.com was awarded the Innovation Prize-IT 2012 by the German Initiative for Small and Medium Enterprises as the language training courses as well as the best mobile application.

Media contact:

LinguaTV GmbH
Philip Gienandt

Milastr. 4
D-10437 Berlin / Germany

Phone: +49-(0)30-42802750
E-Mail: presse@linguatv.com
Website: www.linguatv.com
www.linguatv.com/presse.html